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PTOL-85 (Rev. 08/07) Approved for use through 08/31/2007. OMB 0651-0033

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I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below. 2 CONNECTOR ROAD WESTBOROUGH, MA 01581 (Denositor's nam-(Sienaturi (Date APPLICATION NO FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 03/08/2001 Ari Juels 1048-005 09/802 278 6866 TITLE OF INVENTION: TARGETED DELIVERY OF INFORMATIONAL CONTENT WITH PRIVACY PROTECTION APPLN, TYPE SMALL ENTITY PUBLICATION FEE TOTAL FEE(S) DUE DATE DUE nonprovisional NO \$1.510 \$300 \$1.810 12/26/2008 EXAMINER ART UNIT CLASS-SUBCLASS ELISCA, PIERRE E 3621 705-080000 Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). 2. For printing on the patent front page, list 1 BainwoodHuang (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. (2) the name of a single firm (having as a member a ☐ "Fee Address" indication (or "Fee Address" Indication form registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is PTO/SB/47: Rev 03-02 or more recent) attached. Use of a Customer listed, no name will be printed. Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (B) RESIDENCE: (CITY and STATE OR COUNTRY) (A) NAME OF ASSIGNEE RSA Security Inc. Bedford, MA ☐ Individual ☐ Corporation or other private group entity ☐ Government Please check the appropriate assignee category or categories (will not be printed on the patent): 4a. The following fee(s) are enclosed: 4b. Payment of Fee(s) X Issue Fee A check in the amount of the fee(s) is enclosed. Publication Fee (No small entity discount permitted) Payment by credit card, Form PTO-2038 is attached. Advance Order - # of Copies \_10 The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number 50-3661 (enclose an extra copy of this form). 5. Change in Entity Status (from status indicated above) a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2). The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above. NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office. Authorized Signature /David E. Huang 39,229/ Date November 25, 2008 Registration No. 39,229 Typed or printed name David E. Huang, Esq. This collection of information is required by 3 TCFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confederability is governed by 3 USC. 122 and 3 TCFR 1.41. This collection is estimated to stake 12 minutes to complete, including gathering, perpanse, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form anafors suggestions for rectuting this burden, should be sent to the Chief Information Officer. U.S. Patertained U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 2231-430. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 2231-4450. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.